

## Board Minutes

January 10, 2019

Board Members in attendance: Jennifer Rigg (Chair), Josephine Bangs, Minnie Knych, Brad Fincher, Barbara Bevens, Kira Sable, Addie Miller

Staff in attendance: Jennifer Allen, Adrienne Bourne

*Convened: 9:01am*

**Approval of December Minutes:** Barbara Bevens moved to approve December minutes as written at 9:01am, Brad Fincher clarified regarding fee increase, minutes approved.

Guests in Attendance: None

Guests Open Forum: None

### **NEW BUSINESS:**

#### **FAIR:**

- Sponsorship Program, Adjustments: Jennifer Allen said she has reached out to Wayfarers Rest, who can accommodate up to 18 people for \$800 per night, with an additional 15% discount. Jennifer suggested a \$4,000 level "housing sponsor" for entertainment, production & judges. Discussion of dorm area, private rooms and cabins at Wayfarer's. Jennifer Allen said she is not planning to increase Presenting Entertainment Sponsorship. Jennifer Rigg suggested increasing the Presenting Entertainment Sponsorship to \$15,000 instead of creating a separate Housing Sponsorship.
- Entertainment Update: Jennifer said Wren & Della are in for the Fair this year, their cost is \$3,200 for the week. Jennifer said that Lars Sorensen is also planning to have Spike & The Impalers, Micaiah Sawyer, Robin Alice, Duke & Mojo Nation, and is still looking for a "Big Band" for Saturday night entertainment. Jennifer Allen has been looking at options for family entertainment. Matt Baker Entertainment's family acts include a jump rope artist, comedian contortionist, ninja theater group. Jennifer said these acts might be too much for a weeklong showcase, but might try to have at Fair for 1-2 days.
- Poster Art Submission: Annie Adams is no longer interested in being the poster artist for Fair 2019; Annie referred Jessie McDonald to Jennifer Allen for Fair poster art. Board reviewed Jessie's submissions, thought they could work. Barbara Bevens suggested that Jennifer Allen give Jessie a three-week deadline to move forward.
- Continued Discussion: Fair Board Awards; Fair Feud: Jennifer Allen reviewed previous board discussion of only handing out one Fair Board Award; all board members will vote. Jennifer suggested that board members have a ballot to fill out with criteria, vote on Wednesday and hand out award on Saturday. Josephine Bangs suggested departments/booths be judged on

educational merit, use of theme. Minnie Knych suggested booth/department be judged on hospitality. Kira Sable commented that voting felt rushed last year, and that the award should not be given to a commercial booth; Barbara Bevens agreed. Minnie asked if there should be different criteria for judging livestock/animal departments. Jennifer Allen said 4H still follows the Washington State Fair Commission Guidelines for Evaluation of Community Fairs. Josephine noted that animal departments may not be interactive and that booth/department hospitality is important. Minnie clarified; booths or departments should be evaluated on the following: education; use of theme; hospitality; aesthetic. Jennifer Allen said booths/departments would be evaluated on a scale from 1-5 and that ballots could be turned into Fair staff. Jennifer Rigg asked if the Fair keeps a list of who has won the Fair Board Awards each year, Jennifer Allen confirmed that Fair staff does keep track of the yearly awards lists. Jennifer Allen asked Kira if she is planning to have Fair Feud contest again this year. Kira confirmed she is planning to have Fair Feud in 2019, and has thought about playing "Let's Make a Deal". Brad Fincher said Fair Feud is popular, and people like it; asked if the Town of Friday Harbor should participate again for a third year. Barbara suggested we have an application for teams. Kira Sable said it would be good if families could form teams, along with non-profits and businesses. Brad Fincher confirmed that the entry fee for teams is \$50. Further discussion of Town of Friday Harbor competing for a third year and possible application questions.

- Fair Layout: Ag Tent Update, Community Stage: Jennifer Allen said that the Ag Tent would be placed near the Historic Cabin; Community Stage will be in the triangle, near the arena again in 2019. The goal is to locate the Community Stage closer to the food court or Fiber Arts Courtyard in the future. Brad Fincher said he likes where the Community Stage has been located in the triangle, good foot traffic. Jennifer Allen and Board discussed possibility of Fiber Arts & Textiles moving to the Main Building in 2020, benefits of being closer to other departments (i.e. more foot traffic, security, restrooms, ADA access, etc.).

**OTHER:**

- Winter program and/or event ideas: Josephine asked how much Silent Disco has cost in the past, Jennifer Allen said \$700-\$800 for a few hours; may consider having Silent Disco as a fundraiser or at a different Fairgrounds event, acoustics would not be an issue, would require 3-4 people for production. Addie Miller and Kira Sable suggested also having a roller-skating night or "roller boogie" event. Brad Fincher estimated that attendance would need to be at least 70 people to cover costs. Addie suggested having 3 DJs for a Silent Disco Fair fundraising event, DJs could be different ages/different types of music.
- 2019 Salish Solstice: Jennifer Allen confirmed dates are 6/21 & 6/22.

- 2019 Drive-In Movies: Jennifer Allen confirmed dates of Drive-In 5/17; 6/14; 7/12. Asked Fair Board Members to submit their top 5 choices from list (or write in); list will be sent via email. Jennifer also asked if Fair Board would want to offer games or activities before movies (i.e. Bingo, Contest).
- 2019 Spring Flea Market: Jennifer Allen confirmed Spring Flea & Craft Fair would be on 4/20.
- 2019 Pickathon: Jennifer Allen let Fair Board members know that a representative of Pickathon Music Festival in Oregon contacted Fair Staff regarding usage of "Pickathon" in event name. Jennifer said a response was sent via email regarding "Pickathon LLC" and no record of trademark. Fairgrounds is referring to event as "San Juan Acoustic Music Festival" in advertising.
- Event Waiver discussion: Jennifer Allen said Jon Cain in Prosecutor's Office is still reviewing event waiver contract.
- Discussion of changing Fair Board meeting time: Jennifer Allen asked if Fair Board members wanted to consider changing meeting time to lunch hour. Brad Fincher, Minnie Knych, Josephine Bangs said they prefer mornings; Addie Miller said she prefers lunchtime for meetings.
- Brad & Kira left meeting at 9:59am.
- Continued discussion of event ideas: Minnie said she had worked with Susan Williams in the past to host Murder Mystery Dinners. Discussion of using the Rambler's booth for kitchen space / cold food storage. Also discussed a "farm to table" collaborative fundraising event.

*ADJOURNED at 10:02am*